

**PATENT APPLICATION
INITIAL INFORMATION DATA SHEET**

INVENTOR INFORMATION

Inventor One Given Name:	Adam T.
Family Name:	Lake
Postal Address Line One:	15451 NW Andalusian Way
Postal Address Line Two:	
City:	Portland
State or Province:	Oregon
Postal Zip Code:	97229
Citizenship Country:	U.S.A.
Inventor Two Given Name:	Carl S.
Family Name:	Marshall
Postal Address Line One:	15451 NW Andalusian Way
Postal Address Line Two:	
City:	Portland
State or Province:	Oregon
Postal Zip Code:	97229
Citizenship Country:	U.S.A.
Inventor Three Given Name:	Chris B.
Family Name:	Wilkerson
Postal Address Line One:	380 NW Northrup
Postal Address Line Two:	
City:	Portland
State or Province:	Oregon
Postal Zip Code:	97210
Citizenship Country:	U.S.A.

CORRESPONDENCE INFORMATION

Name Line One:	James H. Salter
Name Line Two:	Blakely, Sokoloff, Taylor & Zafman Name
Line Three:	LLP
Address Line One:	12400 Wilshire Boulevard
Address Line Two:	Seventh Floor
City:	Los Angeles
State or Province:	CA
Postal Zip Code:	90025-1030
Telephone:	(408) 720-8300
Fax:	(408) 720-9397
Electronic Mail:	jim@bstz.com

APPLICATION INFORMATION

Title Line One: METHODS AND APPARATUSES FOR
Title Line Two: USER DIRECTED BANNER DISPLAYS
Title Line Three: AND WEB PAGE NAVIGATION
Total Drawing Sheets: 9
Formal Drawings? No
Application Type: Utility
Docket Number: 42390.P13351

REPRESENTATIVE INFORMATION

Registration Number One: 35,668